



Ecological Society of Australia

2011 Annual Conference

Ecology in Changing Landscapes

Sponsorship and Exhibition Prospectus

21-25 November, 2011

Wrest Point, Hobart, Tasmania



The conference

‘Ecology in Changing Landscapes’

Who will attend?

The Ecological Society of Australia is the peak body for ecologists in Australia, and the Society’s annual conference provides a regular forum for national and international ecologists and practitioners to gather and communicate advances in the ecological sciences and practice.

The conference brings together ecologists and those working in related fields, from academic, government and non-government backgrounds, to promote the scientific study of all organisms in relation to their environment, and to encourage the application of ecological principles in the development, use and conservation of Australia’s natural resources.

Content

The theme of the conference, ‘Ecology in Changing Landscapes’, encompasses all natural systems, from terrestrial, freshwater, and marine, from the molecular to the ecosystem level. With this theme, we aim to encourage greater integration of knowledge across these fields, to improve the application of ecological perspectives and knowledge to global concerns, and to rally our community to urgent action in these times of increasingly rapid change.

Symposia will address areas such as:

- Ecology of extreme environments
- Thresholds and resilience—retaining, restoring and recreating ecosystems in changing landscapes
- Politicising ecology—linking ecology, policy, planning and politics
- Integrating patterns, processes and scale in changing landscapes
- Species extinction and range changes
- Ecosystem services
- Top order predators
- Genes to ecosystems
- Pests and diseases
- Agro-ecology
- Island ecology
- Reserve challenges—the role of private property conservation
- Recreation ecology.

The event uniquely brings together the country’s best and brightest ecologists from academic, government and non-government backgrounds to present, challenge and discuss current thinking—fundamental for developing new paradigms to address old problems.

Program overview

Sunday, 20 November 2011	Welcome reception
Monday, 21 November 2011	Conference and exhibition
Tuesday, 22 November 2011	Conference and exhibition
Wednesday, 23 November 2011	Conference and exhibition
Wednesday, 23 November 2011	Conference dinner
Thursday, 24 November 2011	Conference and exhibition
Friday, 25 November 2011	Workshops, field trips, site visits

Delegate profile

The annual five-day program routinely attracts 600 delegates from a range of backgrounds, including research ecologists, government policy-makers, restoration practitioners and ecology students. A combination of formal conference sessions, field trips and social events, all centred on the conference theme, provide ample opportunities to discuss challenges and opportunities and build capacity to implement changes required to sustain biodiversity.

Host city and conference venue

Conference sessions will be held at the Wrest Point Conference Centre in Hobart.

The Tasmanian land and sea scapes are truly spectacular. They are an ecologist's dream destination with something for everyone: towering coastal cliffs, beautiful beaches, alternately turquoise and crashing seas, wild rivers, giant eucalypt forests, pristine rainforest and the most extensive alpine vegetation in Australia, and home to Tasmania's highly distinctive terrestrial, aquatic and marine flora and fauna.

Conference and exhibition secretariat

Conference Logistics

Acting as agent for ESA 2011 Annual Conference
PO Box 6150
KINGSTON ACT 2604

T: 02 6281 6624

F: 02 6285 1336

E: esa@conlog.com.au

W: www.esa2011.org.au

Sponsorship opportunities

As the premier annual meeting of Australasian professional ecologists, ESA 2011 offers a unique forum for government departments, companies and organisations providing products and services to this field to access a large number of existing and new clients, along with respected experts in the field. Sponsorship and/or exhibition at this conference represents an opportunity to heighten your organisation's profile in this marketplace.

All prices quoted are in Australian dollars and include GST.

** Please note: Exposure in conference materials is subject to confirmation of sponsorship prior to print/production deadlines. To maximise exposure, please confirm your participation as early as possible.

GOLD SPONSOR

\$15,400

(limit of four)

Investment benefits

Registration

- Five complimentary full conference registrations, including tickets to the welcome reception and conference dinner for your staff or key clients
- Three complimentary exhibition staff registrations

Exhibition

- Exhibition booth (3m x 2m) in a prominent area in the conference exhibition

Advertising and logo placement

- Acknowledgement as a gold sponsor in the opening and closing session
- Recognition as a gold sponsor (with company logo) on all conference material (including registration brochure, conference handbook)**
- Company logo on conference electronic display at the commencement of each day
- Company logo on conference website with a link to your homepage
- Company logo on the inside cover of the conference handbook
- 100-word company profile (including contact details) in the conference handbook
- Full-page colour advertisement in conference handbook (artwork to be supplied by the sponsor)
- Promotional material insert (limit of 1 item) in the conference satchel (optional, to be supplied by the sponsor)

Other benefits

- Full delegate list (in accordance with the *Privacy Legislation Act 2001*) provided 3 days prior to the commencement of the conference

SILVER SPONSOR

\$11,000

Investment benefits

Registration

- Three complimentary full conference registrations including tickets to the welcome reception and conference dinner for your staff or key clients
- Two complimentary exhibition staff registrations

Exhibition

- Exhibition booth (3m x 2m) in a prominent area in the conference exhibition

Advertising and logo placement

- Recognition as a silver sponsor (with company logo) on all conference material (including registration brochure, conference handbook)**
- Company logo on conference electronic display at the commencement of each day
- Company logo on the inside cover of the conference handbook
- 75-word company profile (including contact details) in the conference handbook
- Half-page colour advertisement in conference handbook (artwork supplied by the sponsor)
- Promotional material insert (limit 1 item) in the conference satchel (optional, supplied by sponsor)

Other benefits

- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

BRONZE SPONSOR

\$6,600

Investment benefits

Registration

- Two complimentary full conference registrations including tickets to the welcome reception and conference dinner for your staff or key clients
- One complimentary exhibition staff registration

Exhibition

- Exhibition table-top (2m x 1m) in a prominent area in the conference exhibition

Advertising and logo placement

- Recognition as a bronze sponsor (with company logo) on all conference material (including registration brochure, conference handbook)**
- Company logo on conference electronic display at the commencement of each day
- Company logo on the inside cover of the conference handbook
- 50-word company profile (including contact details) in the conference handbook
- Quarter-page colour advertisement in conference handbook (artwork supplied by the sponsor)
- Promotional material insert (limit 1 item) in the conference satchel (optional, supplied by sponsor)

Other benefits

- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

SACHEL SPONSORSHIP

\$5,500

Investment benefits

- Company name/logo printed on delegate satchels (single colour print)
- Company acknowledgement as a sponsor in the conference handbook
- Company logo on the conference website with a link to your homepage
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

INTERNET HUB

\$5,500

Investment benefits

- Area in exhibition (total space 3m x 2m)
- Corporate branding of the Internet Hub (corporate colours and logo—at sponsor’s expense)
- Includes two computer terminals provided at the Internet Hub (computer screens and keyboards) and computer stands, with sponsor logo as screen saver
- One complimentary exhibition staff registration
- Acknowledgement as the Internet Hub sponsor in the registration brochure and conference handbook **
- Company logo on conference website with a link to your homepage
- 50-word company profile in the conference handbook
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

KEYNOTE SPEAKER

Costs to be negotiated

Subject to approval from speaker and Scientific Committee

SESSION SPONSORSHIP (Plenary Session)

\$5,500

Conference program opportunities

- Opportunity to open sponsored session with a 3-minute introduction
- Company logo appearing on the conference website, next to sponsored session
- Company logo (black/white) appearing in the conference program next to sponsored session
- Company logo appearing as sponsor on holding PowerPoint slide before commencement of session
- Option to also sponsor keynote speaker for sponsored session (costs to be negotiated, subject to approval from speaker and Scientific Committee)
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

SESSION SPONSORSHIP **\$3,300**
(Symposium/concurrent session)

- Opportunity to open sponsored concurrent session/symposia with a 3-minute introduction
- Opportunity to chair sponsored concurrent session/symposia
- Company logo appearing on the conference website, next to sponsored session
- Company logo appearing in the conference program next to sponsored concurrent session/symposia **
- Company logo appearing as sponsor on holding PowerPoint slide before commencement of concurrent session/symposia
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

WORKSHOP/FIELD TRIP SPONSORSHIP **\$3,300**

Workshop sponsorship opportunities

- Opportunity to open sponsored workshop with a 3-minute introduction
- Company logo appearing in the conference program next to sponsored workshop

Field trip/site visit sponsorship opportunities

- Opportunity to host a field trip/site visit
- Company logo on signage in bus/coach window
- Opportunity to address field trip participants at the commencement of the field trip/site visit

CAPPUCCINO CAFÉ **\$3,300**

Investment benefits

- Cappuccino Café area in exhibition area (total space 3m x 2m)
- Corporate branding of the Cappuccino Café (corporate colours and logo—at sponsor’s expense)
- One cappuccino machine and one barista to be provided by the conference organisers at no charge on conference days from 0830 to 1700 hours
- Café furniture, coffee, milk, cups (optional branding with sponsor logo), sugar and other items at sponsor’s expense
- Two complimentary exhibition staff registrations
- Acknowledgement as the Cappuccino Café sponsor in the registration brochure and conference handbook **
- Company logo on conference website with a link to your homepage
- 50-word company profile in the conference handbook
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

LANYARD SPONSORSHIP

\$3,300

Investment benefits

- Company name/logo printed on lanyards (single colour print)
- Company acknowledgement as a sponsor in the conference handbook
- Company logo on the conference website with a link to your homepage

DAY CATERING (lunch, morning and afternoon tea)

\$2,500 per day

Investment benefits

Day catering sponsorship available for 21, 22, 23 or 24 November 2011

- Naming rights for the full day catering
- Two standalone banners on display in the catering area (to be provided by sponsor)
- Company acknowledgement as a sponsor in the conference handbook
- Company logo on the conference website with a link to your homepage
- Company logo on conference signage and electronic display before commencement of catering breaks on day of sponsorship

CONFERENCE NOTEPADS AND PENS

\$880

Sponsor to supply 650 notepads and pens

Investment benefits

- Pads and pens to be placed in the conference satchels
- Company acknowledgement as a sponsor in the conference handbook
- Company logo on conference website with a link to your homepage
- Option of exclusivity by negotiation
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

SACHEL INSERT

\$550

Sponsor to supply insert

Investment benefits

- Company logo on conference website with a link to your homepage
- Opportunity to insert up to 2 items in the conference satchel
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

ADVERTISING IN CONFERENCE HANDBOOK

Full page colour advertisement in conference handbook	\$1,100
Half page colour advertisement in conference handbook	\$880
Quarter page colour advertisement in conference handbook	\$660

Exhibition

The exhibition will be held in at the Wrest Point Conference Centre, from 21–24 November (4 days). All catering breaks over these dates will be held in the exhibition area, providing exhibitors with maximum exposure to delegates.

Exhibition booth

\$2,500

An exhibition booth (shell scheme) entitles you to:

- Area 3m x 2m
- Rear wall (smooth surface)
- Company name on fascia
- 1 trestle table and 2 chairs
- 1 complimentary exhibition staff registration
- Company contact details and profile printed in the conference handbook (maximum 50 words)
- One copy of the conference handbook (distributed onsite—one per booth)
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

Table display

\$660

A table display entitles you to:

- Area 2m x 1m
- 1 complimentary exhibition staff registration
- 1 trestle table and 2 chairs
- 1 poster board
- Company contact details and profile printed in the conference handbook (maximum 50 words)
- One copy of the conference handbook (distributed onsite—one per table display)
- List of delegates provided post conference (in accordance with the *Privacy Legislation Act 2001*)

Exhibition staff registrations

\$200 per person

Please contact the conference and exhibition secretariat by email or phone if you require additional exhibition staff registrations.

This cost of an additional exhibition staff registration includes:

- Morning tea, lunch and afternoon tea on 21, 22, 23, 24 November 2011
- Name badge for registrant

Note: Exhibition staff registrations do not include attendance at conference sessions, welcome drinks, conference dinner or poster session and do not include a conference satchel. Tickets to the social functions may be purchased separately from the Conference Secretariat.

Exhibition manual

An exhibition manual will be forwarded to all organisations participating in the exhibition. The manual will confirm all logistical aspects of the exhibition, including bump in/out times, stand contractor details and general information.

Proposed exhibition timetable

Set up times are subject to change and will be reconfirmed with all exhibitors in the exhibitor manual.

Date	Access time	Completion time	Description
20 November 2011	1100	1500	Exhibition build (exhibition booths only)
	1500	1800	Exhibitor set up (including tabletops)
21 November 2011	0830	1700	Exhibition open
22 November 2011	0830	1700	Exhibition open
23 November 2011	0830	1700	Exhibition open
24 November 2011	0830	1600	Exhibition open
	1600	1730	Exhibitor pack down
	1800	2200	Exhibition dismantle

Payment deadlines

Your participation in the ESA 2011 Annual Conference is confirmed upon receipt of the completed Sponsorship and exhibition booking form (subject to availability of your preferred sponsorship package(s), and upon receipt of your payment (being a 50% deposit of the total amount payable). By completing and signing the booking form you are agreeing to provide the sponsorship indicated above at the ESA 2011 Annual Conference and warrant that you are entitled to do so under the authority of your particular organisation. All sponsorship and exhibition payments must be finalised before the commencement of the conference.

Cancellations

In the event of cancellation, an administration fee of \$330 will apply prior to 1 September 2011. No refunds on sponsorship will be made for cancellations received on or after 1 September 2011. Refunds on exhibition booths will only occur if the booth is resold. Cancellations must be made in writing and forwarded to the conference and exhibition secretariat.

General terms and conditions for event sponsorship and exhibition

The following terms and conditions apply to your application to sponsor and/or exhibitor.

You/Your — Sponsoring/Exhibiting organisation

We/Us — Conference Logistics (acting as agent for the conference local organising committee and the host body) and the Ecological Society of Australia

- We do not accept responsibility for any errors, omissions or changes. Details may change without notice. Please refer to the event website for the latest information.
- By returning the signed Sponsorship & Exhibition Booking Form, you agree to be a sponsor of the ESA 2011 Annual Conference hosted by the Ecological Society of Australia being held at the Wrest Point Conference Centre, from 20-25 November 2011 on the following terms and conditions set out below and as attached to this Sponsorship & Exhibition Booking Form.
- We reserve the right to refuse or deny any application.

Finances

- Upon receipt of your signed Sponsorship & Exhibition Booking Form together with payment for the deposit, acknowledgment of receipt will be sent in writing with a tax invoice.
- Phone or unpaid bookings will not be accepted.
- You agree to pay:
 - A deposit equal to the amount of 50% of the total amount payable; and
 - The balance of the total amount payable by 1 October 2011
- Sponsorship entitlements will not commence until the deposit has been paid.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, debits to your credit card, will appear as Conference Logistics on your statement.
- In the event of cancellation, an administration fee of \$330 will apply prior to 1 September 2011. No refunds on sponsorship will be made for cancellations received on or after 1 September 2011. Refunds on exhibition booths will only occur if the booth is resold. Cancellations must be made in writing and forwarded to the conference and exhibition secretariat.
- Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Sponsorship & Exhibition Booking Form and deposit cheque. The conference and exhibition secretariat will notify you if you are unable to participate in your requested category.

General

- You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.
- Due to privacy legislation, We cannot guarantee the inclusion of ALL participants' details on the delegate list.
- Sponsors and exhibitors are not entitled to entry into the conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors and exhibitors wish to attend the conference as a delegate, the appropriate registration form must be completed and forwarded to the conference and exhibition secretariat together with the applicable registration fee.

Liability

- You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and attorney fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.
- We will not be liable and make no guarantee of the number of visitors to the exhibition.
- We will not be accountable for the level of commercial activity generated.
- Sponsorship packages incorporating a Field Trip/Site Visit or Workshop must hold relevant insurance and public liability insurance.

Print entitlements

- Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.
- No print or web recognition will be given unless payment terms have been met.

Exhibitor notes

- You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval.
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with Conference Logistics.
- Any supplier you use on site must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current broad form liability insurance policy for a minimum of AU\$10,000,000. Please forward the name of your insurer, your policy number and its renewal date to us at least four weeks prior. Entry to the venue will be denied if you have not provided this information.
- Exhibitors cannot attend conference sessions without paying for the applicable registration fees.
- Exhibitors shall not commence dismantling or packing product before the end of the final coffee break on the last day of the conference. It is the responsibility of each exhibitor to have materials packed, identified and cleared for shipment by the times listed in the Exhibitor Manual. We will not be held responsible for any items left behind.
- You undertake not to hold any events or social functions on the same date or time as official conference program sessions or social functions.
- We have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.
- We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

Sponsorship and exhibition booking form

ESA 2011 Annual Conference

20–25 November 2011

Wrest Point Conference Centre, Hobart, Tasmania

Please print clearly

Contact name: _____

Position: _____

Organisation: _____

Postal address: _____

State: _____ **Postcode:** _____

Phone: _____ **Fax:** _____

Email: _____ **Mobile:** _____

Sponsorship package preferences

I/We would like to take up the following sponsorship package(s):

SPONSORSHIP

1st sponsor preference	_____	Cost	\$	_____
2nd sponsor preference	_____	Cost	\$	_____
3rd sponsor preference	_____	Cost	\$	_____

EXHIBITION BOOTH/S Booth Table-top \$ _____

Preferred booth number (if applicable) _____

TOTAL \$ _____

Conditions

I/We accept the terms and conditions of undertaking a sponsorship package for the ESA 2011 Annual Conference

I/We understand that the sponsorship packages will be subject to the Conference Committee approval, and the decision will be final

Signed _____ Date _____

Payment summary

Sponsorship	Sponsorship package(s) (minimum deposit 50% of total)	\$ _____
Exhibition	Booth/table top booking(s) (minimum deposit 50% of total)	\$ _____
	Exhibition staff (\$200 per person)	\$ _____
	TOTAL	\$ _____

Payment details

- I enclose cheque payable to 'ESA 2011 Conference'
- I am faxing my booking form and cheque will follow.
- I wish to pay by credit card and hereby authorise you to charge the amount of _____ \$
to my credit card.

Type of credit card: Visa MasterCard AMEX

Name on card: _____

Card number: _____ Expiry date: _____

Signature: _____

- I wish to pay by electronic funds transfer

Bank Commonwealth Bank of Australia

BSB 062 909

Account Number 1017 4796

Account Name Conference Logistics ESA 2011 Conference

Details

[Please enter your organisation name]

Please forward your completed form to the conference and exhibition secretariat.

Conference Logistics
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KINGSTON ACT 2604

Fax: 02 6285 1336